

# RMBNS HNI Product Solutions...

- Investors Participation According to data from the NGX, in December 2020, the ratio of domestic to foreign participation in the market was **66:34** when compared to **51:49** in 2019.
- There was a similar growth of approximately 30% YoY in the retail segment of the market during the same period, from N477bn (\$1.3bn) in 2019 to N619bn (\$1.61bn) in 2020.
- As of June 2021, it is interesting to note that the ratio of domestic to foreign participation on the NGX rose to 79:21; while the retail segment command 32% of the market's total volumes
- HNI Product/Service The HNI product/service is exclusively designed for HNIs who desire to participate in the Nigerian Equities market and understand the risk and return trade off.
- HNI Onboarding Criteria The product is opened to investors with:
  - a net worth in excess of N100mn (\$245,000) and sophistication to undertake high risk investment;
  - or with a minimum opening balance of N5mn (\$12,500) or transfer of shares worth same amount at current market prices

## **RMBNS HNI VALUE PROPOSITION**

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## **Trading and sales trading**

 Top trade execution for HNI clients with utmost discretion

#### Research

 RMBNS has a team of rated and leading analysts covering multiple sectors including financial services.

## **Product synergy**

Leverage extensively on the synergies within RMB and FNB Securities, to provide targeted clients diverse investment products in Nigeria and across regions in Africa

## **Brand synergy**

Clients stands to benefit from the diverse array of product offerings and solutions from the various BUs within the Group

## **Expert advice**

 Clients receive personalized touch and dedicated brokerage services with bi-weekly calls as and when requested to inform their investment decision

## **Best Value for money**

Enjoy more value-added services at competitive rates

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